



Biography for Katie McLaughlin Malcom Vice President, Business Development

Katie McLaughlin Malcom is the Vice President for Business Development for Edwards Educational Services, Inc. She has worked in both the public and private sectors, primarily creating and managing professional development programs for educators. While employed at the University of Georgia, Katie developed programs for both beginning and experienced teachers in the southeastern United States. While employed in the private sector, Katie developed a comprehensive array of educational services for teachers and administrators throughout the United States. These services ranged from implementation of classroom coaching to system-wide staff development programs designed to help schools make AYP. Additionally, she has worked with the Department of Defense to develop and implement world-wide trainings for general and special educators.

In her numerous roles, Katie has developed business relationships with principals, superintendents, regional coordinators of educational services, state superintendents of schools, and public and private educational foundations. Her strength is listening to the needs of her client, and then developing a collegial relationship to design a program to meet those needs.